



Canadian Pipe & Pump Supply  
Waterwell Drilling Supplies Environmental  
Monitoring & Drilling Supplies

# Waterwell and Groundwater Monitoring Newsletter

January 2013

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Canadian Pipe & Pump Supply is an industry leader engaged in the manufacturing and distribution of pipe product used in waterwell and groundwater monitoring applications. In addition, we supply pumps and accessories used in conjunction with our pipe. We firmly believe in helping our customers grow their businesses. Our skilled team of industry experts can help select the proper product for your application or help to design a custom solution.

[Join Our Mailing List!](#)

We have four locations across Ontario to serve your needs. Please visit us at one of our branches located in Toronto, Orillia, Ottawa or Tillsonburg.

## Use the Off-Season to Grow Your Business

Your customers' water wells are valuable assets to their property value and just like their home, a certain level of maintenance is required to ensure both a long lasting return on their investment and the peace of mind knowing that they are doing what is needed to protect their family's water supply. Consider spending some time now, while the snow is on the ground, to contact your installed customer base to reconnect and schedule sales calls.

A routine annual check-up can ensure the integrity of their water system. It can also identify potential problems that can be easily repaired before a costly breakdown. Of course, the annual check-up should include a sample to make sure their water system is free of bacteria. Your company can reach out during January and February to educate your customers on the importance of the annual check-up, stating that your licensed water well drilling company has specific experience in maintaining aging water systems which are more likely to cause problems with pressure levels and quality. Further, your company also knows how often their system should be serviced and what their options are.

You can offer to send them an Annual Water Well Checklist to get them thinking about its importance. You can also offer to help save thousands of dollars by offering them access to your company's Annual Preventative Maintenance Program. Offer it at a reasonable cost and schedule it as a recurring annual visit for them. This helps gives your company more predictable cash flow during slower periods and gives you front of the line access to customers that need repairs.

The next time a Canadian Pipe & Pump Supply Representative calls you, ask them for your free customizable Annual Water Well Checklist and a basic Preventative Maintenance Program to begin the discussions with your customers. Of course you are welcome to contact CPPS directly, by phone or email, to obtain your package right now, so you get a start on increasing 2013 sales immediately!

**Vertically Slotted PVC Pipe is Now Available**

There are numerous advantages to using slotted PVC pipe. Slotted pipe is not as easily clogged, permitting the pipe to make more effective use of its overall open area. The light-weight PVC is easier to handle than steel, making it safer and cheaper to install - plus it is also far more resistant to iron bacteria.

Specific situations demand a collection method that does not leave any gaps in the collection area without slot coverage. Canadian Pipe & Pump Supply responded to this customer need in environmental monitoring by introducing its Vertically Slotted pipe. Vertically slotted PVC pipe can be stronger than horizontally slotted PVC pipe in some applications, while still giving a generous area. Our customers typically use our vertically slotted PVC pipes in certain situations in the following applications:

- Methane Collection at Landfills
- Groundwater Monitoring Observation Wells
- Recovery Wells De-Watering
- Geological Surveys Relining Steel Wells
- Horizontal Drains Domestic Waterwells

Our high quality PVC pipe is made from virgin resin and we use state-of-the-art slotting equipment that produces clean, consistent slots which are thoroughly cleaned and inspected prior to shipping. The computer controlled machines produce flush joint threads that meet ASTM F-480 specifications and all manufacturing is done in Ontario. Sizes of PVC pipe available are:

- Schedule 40 pipe sizes from ½" to 8" diameter available from stock.
- Schedule 80 pipe sizes from ½" to 8" made to order.
- Standard lengths are 5 and 10 feet.
- Custom lengths are available to 20 feet.
- Custom slotting available from .006" to .125".
- Perforation patterns available to customer specification.

For more information on our Slotted PVC Pipe, contact your CPPS Sales Representative or click on this link: [Slotted Pipe](#)



We look forward to your business and partnering with you to help drive your growth in 2013.

Sincerely,

Robert Martini  
Sales Manager